



SPORTS FEDERATION & OLYMPIC COMMITTEE OF HONG KONG, CHINA

Immediate Release

2020 Olympic Day Stay Active and BINGO!

16 October, 2020, Hong Kong: The COVID-19 pandemic has forced the world into lockdown and the postponement of the Tokyo 2020 Olympic Games, International Olympic Committee (IOC) subsequently launched the #StayStrong, #StayActive, #StayHealthy campaign on 23 June 2020, which gathered the Olympians together for the annual celebration of sport and Olympic values by creating the world's largest 24 hour digital-first Olympic workout. In support of this movement, the Sports Federation & Olympic Committee of Hong Kong, China (the Federation) now launches a series of celebration activities today, including the BINGO Challenges on our FACEBOOK Page and the Olympic Day panel exhibition in shopping malls.

BINGO Challenges

In view of the worldwide development of COVID-19, the Federation has decided to cancel the Olympic Day Fun Run in June but moved the celebration of 2020 Olympic Day to online in October. Supported by the National Sport Associations and athletes, nine sports-related challenges were selected and filmed to teach the public how to “play” sports even at home! Public are invited to take part in this “BINGO Challenges” and will have opportunities to win event T-shirts and prizes. To find out more information, please visit the Federation's FACEBOOK Page: <https://www.facebook.com/sfocHK>. Please like, share and support!

Olympic Day panel exhibition

Olympic Day panel exhibition will be launched to introduce the Olympic Movement and history of Olympic Day in Hong Kong. Details of the Exhibitions are as follows—

Exhibition 1

Venue: Lee Theatre Plaza (G/F), Causeway Bay
Period: 16 – 19 October 2020
Time: 10:00 – 22:00

Exhibition 2

Venue: D·PARK (L1, next to Atrium), Tsuen Wan
Period: 16 – 31 October 2020
Time: 10:00 – 22:00

The Federation would like to express our sincere gratitude to the Subventing Organization – Leisure and Cultural Services Department; Event Sponsors – FILA Marketing (Hong Kong) Limited; Shun Hing Group; Nissin Foods Company Limited; Exhibition Venue Sponsors – Hysan Development Company Limited and D·PARK.

Issued by: Sports Federation & Olympic Committee of Hong Kong, China
Date: 16 October 2020