

國泰2021年度香港傑出運動員選舉

CATHAY 2021 HONG KONG SPORTS STARS AWARDS

即時發佈

再起動！國泰 2021 年度香港傑出運動員選舉

(2021年11月12日·香港) 2021年是本港體壇豐收的一年，為了表揚在國際體壇上獲得卓越成就的運動員，國泰2021年度香港傑出運動員選舉正式接受體育總會提名，中國香港體育協會暨奧林匹克委員會(港協暨奧委會)今日(11月12日)在奧運大樓公佈有關選舉詳情。跟往年不同，大會今年首次將傑出運動員獎項分為「香港傑出男運動員」及「香港傑出女運動員」，每個獎項將會誕生出最多五位傑出男/女運動員，而他們之中得票最高的男/女運動員，就會獲得「國泰星中之星香港傑出男/女運動員」的殊榮。

港協暨奧委會自2000年起主辦香港傑出運動員選舉。受2019冠狀病毒病疫情影響，2020年大部份的國際和大型地區比賽都宣告取消或延期，因此港協暨奧委會去年決定取消2020年度香港傑出運動員選舉。隨著疫情緩和，不少國際賽事陸續重啟，加上東京2020奧運會、2020殘奧會及第十四屆全國運動會等圓滿舉行，這個被喻為「香港體壇奧斯卡」的選舉亦強勢回歸，並以全新面貌示人。

港協暨奧委會會長霍震霆先生、冠名贊助商國泰品牌、洞察及市務傳訊部總經理鍾橋軒先生及港協暨奧委會副會長兼香港傑出運動員選舉籌備委員會主席郭志樑博士為是次記者會的主禮嘉賓。

霍會長在致辭中表示：「我們非常高興國泰再次成為選舉的『冠名贊助商』。香港運動員在剛過去的奧運會、殘奧會、全運會、殘疾人全運會及不同的國際賽事中為香港奪得多面獎牌，值得我們驕傲，因此我們將選舉的總獎金『加碼』到港幣100萬元，希望鼓勵運動員更全心投入訓練，以行動支持香港運動員高飛追夢。」

國泰鍾橋軒先生指出：「國泰航空是以港為家的航空公司，我們對香港運動員的卓越成就深感自豪。國泰很榮幸能參與其中，支持他們實現夢想，並激勵本地下一代的體壇新星。獎項志在表揚運動員追求卓越、積極求進及盡心盡力突破界限的精神，與深深植根於我們的理念不謀而合。作為中國香港體育協會暨奧林匹克委員會的獨家航空合作夥伴，我們會繼續全力支持香港運動員，亦很期待能夠繼續乘載著各位運動員的飛凡夢想，與他們一起振翅高飛！」

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出席支持的運動員包括曾出戰東京 2020 奧運會的陳晞文（滑浪風帆）、黃筠陶（游泳），以及新星孫銘謙（足球），他們分享了參與不同大賽的經驗和目標。席間各主禮嘉賓連同運動員，一起公佈以下四個選舉項目，並提醒大家以下幾個重要日子：

選舉項目

1. 香港傑出男運動員
2. 香港傑出女運動員
3. 香港最佳運動組合
4. 香港最佳運動隊伍

體育總會提名日期：由即日起至 2021 年 12 月 15 日
公眾投票日期：2022 年 1 月 8 至 1 月 30 日
頒獎典禮：2022 年 2 月 22 日

為鼓勵市民一同參與這項一年一度的體壇盛事，市民可於 2022 年 1 月 8 日開始進行網上投票，更多投票詳情將會在稍後舉行的公眾投票記者招待會中公佈。選舉結果將於 2022 年 2 月 22 日在香港會議展覽中心舉行的頒獎典禮中揭曉。

最後，港協暨奧委會在此衷心感謝以下機構的鼎力支持，包括冠名贊助商國泰、資助機構康樂及文化事務署、官方夥伴 Fila Marketing (Hong Kong) Limited 及信興集團。

相關資料

國泰 2021 年度香港傑出運動員選舉網頁：<http://sportstar2021.hkolympic.org>
港協暨奧委會 Facebook 專頁：<http://www.facebook.com/sfocHK>
傳媒查詢：秦小姐 (電話：25048508 / 電郵：shirleychun@hkolympic.org)

發稿機構：中國香港體育協會暨奧林匹克委員會

日期：2021 年 11 月 12 日

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For Immediate Release

Cathay 2021 Hong Kong Sports Stars Awards is back!

(12 November 2021, Hong Kong) 2021 is a brilliant year for Hong Kong sports. In order to give acclamation to the athletes who attained outstanding achievements in the international sport arena, the Cathay 2021 Hong Kong Sports Stars Awards (HKSSA) is now open for nomination from all National Sports Associations (NSAs). A press conference hosted by Sports Federation & Olympic Committee of Hong Kong, China (SF&OC) was held at Olympic House today to announce the details. The new award categories of "Hong Kong Sports Star Awards for Men" and "Hong Kong Sports Star Awards for Women" were introduced. With five athletes will be awarded in each category. The highest votes among the winners, one male and one female awardee will be awarded "Best of the Best Hong Kong Sports Stars Award for Men / Women" respectively.

SF&OC has launched the HKSSA since 2000, but due to the worldwide outbreak of COVID-19 pandemic, most of the international and local international competitions in 2020 were cancelled or rescheduled to 2021. SF&OC has therefore decided to cancel the HKSSA 2020. However, the pandemic situation has been gradually brought under control in the past few months, some of the international competitions resumed accordingly, Tokyo 2020 Olympic Games, 2020 Paralympic Games and 14th National Games were also concluded successfully. The HKSSA, which is highly recognized as the "Hong Kong Sports Stars Oscars" is now ready to come back with new features.

Mr. Timothy T.T. FOK, President of SF&OC; Mr. Edward BELL, General Manager, a Brand, Insights & Marketing Communications of Cathay, Title Sponsor of the HKSSA and Dr. Karl C. KWOK, Vice President of SF&OC cum Chairperson of the HKSSA Organizing Committee were the Officiating Guests in the event.

Speaking at the ceremony, President FOK said, "We take pride in the jubilant success in the Tokyo 2020 Olympic Games, Paralympic Games, 14th National Games and National Paralympic Games by the Hong Kong athletes, we are very happy to have Cathay to be our Title Sponsor of the HKSSA again this year. To recognize athletes' hard work and to encourage their dedication in training, the total cash awards for all categories will be increased to HK\$1 million."

Mr. Edward BELL of Cathay said: "As the home carrier of Hong Kong, we are extremely proud of the achievements of our local athletes. We're honoured to play a part in supporting them as they achieve their dreams and inspire the next generation of Hong Kong sports stars. These awards celebrate excellence, progressiveness and an unyielding can-do spirit – values that Cathay shares and embraces deeply. As the Exclusive Official Airline Partner of the Sports

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Federation & Olympic Committee of Hong Kong, China, we continue to proudly support our home team and we look forward to helping them on their journeys as they strive to reach their goals."

Some other athletes also presented in the press conference to show their support to the HKSSA and shared their experiences in the events, including two Tokyo 2020 Olympians, Miss CHAN Hei Man Hayley Victoria (Windsurfing) and Miss WONG Kwan To Toto (Aquatics Swimming), together with Mr. SUN Ming Him (Football).

Officiating Guests, together with the athletes, unveiled the following Awards Categories as well as reminding the key dates of the HKSSA as follows: -

- Awards Categories:
1. Hong Kong Sports Stars Awards For Men
 2. Hong Kong Sports Stars Awards For Women
 3. Hong Kong Sports Stars Awards For Team Event
 4. Hong Kong Sports Stars Award For Team Only Sport

NSAs Nomination Period	: From now until 15 December 2021
Public Voting Period	: 8 - 30 January 2022
Awards Presentation Ceremony	: 22 February 2022

To encourage the involvement and active participation from members of the public in the HKSSA, SF&OC will continue to organize the public voting. Details of public voting will be announced at the Public Voting Announcement Press Conference to be held on 8 January 2022. The results of the HKSSA will be announced at the Awards Presentation Ceremony on 22 February 2022 at the Hong Kong Convention and Exhibition Centre.

SF&OC would like to take this opportunity to express its heartfelt gratitude to the following organizations for their staunch support, including Title Sponsor - Cathay; Subvented Organization – Leisure and Cultural Services Department; Official Partner – Fila Marketing (Hong Kong) Limited and Shun Hing Group.

Related Information

Cathay 2021 HKSSA Official Website : <http://sportstar2021.hkolympic.org>
SF&OC Facebook Page : <http://www.facebook.com/sfocHK>
Enquires: Miss Shirley CHUN (Tel: 2504-8508 / email: shirleychun@hkolympic.org)

Issued by : Sports Federation & Olympic Committee of Hong Kong, China
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