

國泰2021年度香港傑出運動員選舉

CATHAY 2021 HONG KONG SPORTS STARS AWARDS

Immediate Release

To: Sports/ Local/ Supplement pages

Cathay 2021 Hong Kong Sports Stars Awards Award Presentation Ceremony on August 31 Announcing the Birth of Winners in Four Categories



(August 3, 2022 – Hong Kong) The Sports Federation and Olympic Committee of Hong Kong, China (SF&OC) is announcing the much-anticipated Cathay 2021 Hong Kong Sports Stars Awards (HKSSA) Award Presentation Ceremony will be held on August 31, 2022 at Theatre 1 at the Hong Kong Convention & Exhibition Centre. Athletes and their teams, as well as the social celebrities will attend the Ceremony and witness the winners of 16 awards across 4 categories.

Since 2000, SF&OC has organised the “HKSSA” to not only recognise athletes’ undue efforts and contributions in their field, but also to promote sports to every member of the society. 2021 was the year of sports: Hong Kong athletes have achieved stellar achievements across a number of events both locally and internationally, sports has taken the city by storm.

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This year, SF&OC has received a total of 66 nominations from 33 National Sports Associations. The new award categories of “Hong Kong Sports Stars Awards for Men” and “Hong Kong Sports Stars Awards for Women” were introduced. With five athletes will be awarded in each category, the highest votes among the winners, one male and one female awardee will be awarded "Best of the Best Hong Kong Sports Stars Award for Men / Women" respectively.

This year, SF&OC also increased the proportion of public vote to further increase public participation in public voting, motivate public to get moving and boost the awards' credibility. SF&OC is grateful for everyone's participation and hopes to spread its passion for sports throughout the city, and to support our athletes in future competitions, such as the Hangzhou 2022 Asian Games and the 15th National Games of the People's Republic of China.

After deliberation from the judging panel and the votes received from the media and public, winners from each category are finally born and will be revealed during the Ceremony.

For more details, please stay tuned to the Cathay 2021 HKSSA webpage (<http://sportstar2021.hkolympic.org>), and SF&OC Facebook page (<http://www.facebook.com/sfocHK>) for the winners' announcements on 31 August!

SF&OC shows its utmost appreciation for the support of the sponsors. These include title sponsor Cathay, the Subventing Organization – Leisure and Cultural Services Department; Official Partners – FILA Marketing (Hong Kong) Limited and Shun Hing Group; plus Supporters – Henderson Land Group and Ocean Park Hong Kong.

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About The Cathay 2021 Hong Kong Sports Stars Awards

Organised by the SF&OC, The Cathay 2021 Hong Kong Sports Stars Awards encourage Hong Kong athletes and teams to strive for excellence; provide role models and inspiration for Hong Kong young people, thus help to promote sports development in Hong Kong; and to encourage the community's involvement in sports to further promote the sport culture in Hong Kong.

About the Sports Federation and Olympic Committee of Hong Kong, China

The SF&OC was formally recognised as a member of the International Olympic Committee (IOC), Olympic Council of Asia (OCA), and East Asian Games Association (EAGA). At present, there are altogether 82 member associations, i.e. National Sports Association (NSA) under SF&OC, who serves as the spokesman of the sports industry in Hong Kong.



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