



港協暨奧委會奧夢成真有限公司
SF&OC SPORTS LEGACY COMPANY LIMITED

The SF&OC Sports Legacy Company Limited (SLCL), an affiliated company of the Sports Federation & Olympic Committee of Hong Kong, China (SF&OC), is dedicated to unlocking the sports potential of underprivileged students through a committed team of athletes. We are seeking a highly motivated **Assistant Manager (Marketing) [Ref. AM(M)(SLCL)]** on a contract basis, with renewal subject to performance and operational needs.

Duties

The AM(M) will be responsible for:

- (a) Developing and executing marketing campaigns to promote various SLCL programmes;
- (b) Coordinating promotion and public relations events;
- (c) Preparing marketing collaterals for publications, website and social media platforms;
- (d) Managing social media platforms including content scheduling, posting, and community management;
- (e) Identifying strategic partnership opportunities, formulating proposals to drive effective initiatives;
- (f) Conducting survey and analysis to inform marketing strategies and project assessments;
- (g) Maintaining strong relationships with sponsors and potential collaborators;
- (h) Organising activities and events, including handling logistics and on-site support for workshops, seminars, sharing and training sessions, etc.; and
- (i) Performing any other duties as assigned.

Requirements

Applicants should have:

- (a) A recognised university degree in Sports / Physical Education / Marketing Communication / Business Administration or related disciplines;
- (b) At least 3 years' full-time work experience in marketing or corporate communication. Sports-related background or experience in running self-financed programme in an NGO is an advantage;
- (c) Creativity and sensitivity to sports development and market trends;
- (d) Excellent interpersonal and communication skills;
- (e) Commitment to serve athletes and willingness to work irregular hours;
- (f) Proficiency in computer applications, preferably with design and graphic applications; and
- (g) A good command of written and spoken Chinese and English.

All short-listed candidates will be invited to a written test. Suitable candidates may also be considered for other similar-ranking positions within SF&OC.

Remuneration:

The successful candidate will be offered a contract with a remuneration package of monthly basic salary plus a gratuity equals to 5% of the total basic salary drawn during the contract period, payable upon satisfactory completion of the contract. The commencing salary will be commensurate with qualifications and experience. Fringe benefits include mandatory provident fund, paid leave, medical and employee's insurance.

Application:

Interested parties are invited to send a full resume with current and expected salary to the Hon. Treasurer of SF&OC by post (Address: 2/F, Olympic House, 1 Stadium Path, So Kon Po, Causeway Bay, Hong Kong) or by email to hr@hkolympic.org on or before **3 August 2026**. Please mark "Application for AM(M)(SLCL)" on the envelope.

All applications will be treated in the strictest confidence. Personal data provided will be used strictly in accordance with the Personal Data Policies. Applicants who do not hear from us within four weeks after the closing date may assume their applications unsuccessful. All information of unsuccessful candidates will be destroyed within six months.